

HELLO

ERIN HAUBER / GRAPHIC DESIGNER & EDUCATOR

**DESIGN & WRITING
EXPERIENCE**

Principal Designer / June 2004–Present

Cottage Industries Design / Los Angeles, California

Cottage Industries is an independent graphic design studio specializing in print and web design for the cultural and academic sector, non-profits and small businesses, including: Otis College of Art and Design, The Los Angeles Chamber Orchestra, Mercy Corps, The Westport Arts Center, NetAid and Norwalk Symphony Orchestra.

- Design or art direct all projects from concept to print;
- Manage successful business operations and client relationships.

Freelance / November 2006–January 2007

Counterspace / Santa Monica, California

A studio specializing in identities, books and catalogs, Counterspace is owned and managed by partners Michael Worthington and Yasmin Kahn.

- Assisted with production and design for a variety of projects.

Design and Communications Director / November 2004–June 2006

Westport Arts Center (WAC) / Westport, Connecticut

Named "Best Art Gallery" in 2006 by the *Fairfield County Weekly*, WAC is a multidisciplinary visual and performing arts organization located 45 miles outside of New York City.

- Created, implemented and measured success of comprehensive marketing, communications and branding strategy across a variety of media;
- Designed or directed all print and web communications;
- Led and implemented redesign of westportartscenter.org (since changed) including launch of a weekly email for constituents;
- Developed messages and themes for public relations effort, ensuring WAC's philosophy, mission and vision were pertinent and practiced throughout the organization, garnering unprecedented gallery reviews from *The New York Times* and *Art New England*;
- Hired and supervised Community Relations Coordinator, freelance graphic designers and writers.

Senior Graphic Designer / May 2002–June 2004

Intermedia Arts / Minneapolis, Minnesota

Intermedia Arts is a multidisciplinary arts center whose mission is to be a catalyst that builds understanding among people through art.

- Designed or directed all printed materials, web initiatives and updates, signage and exhibition didactics for gallery and performance spaces;
- With Executive Director, led 8 staff-persons through the organization's extensive re-visioning process;
- Hired and supervised Junior Designer, interns and freelance designers.

Designer and Project Manager / Summer 2002

MCAD DesignWorks / Minneapolis, Minnesota

DesignWorks is a student-run design firm that pairs select students with "real-world" clients.

- Managed team of creatives to develop a brand commemorating the University of Minnesota School of Music's centennial;

- Designed multimedia installation in Ted Mann Concert Hall comprised of interactive listening stations and collaborated with additional project designer on event logo and save-the-date postcard design.

Art and Copy Coordinator / May 2000–April 2001

Bachurski Associates / Washington DC

Bachurski Associates was an award-winning marketing consulting firm serving 14 non-profit clients, including: The New York Public Library, Greenpeace, The Schomburg Center for Research in Black Culture and African Wildlife Foundation.

- Developed company's in-house art department, from the ground up.

Membership Associate / August 1998–May 2000

The Washington National Opera / Washington DC

Led by Artistic Director Plácido Domingo, The Washington National Opera is one of the largest and most admired opera companies in the nation.

- Managed 6000+ member, \$2.5 million donor group: publishing donor newsletter, designing invitations, writing and coordinating quarterly direct mail campaigns and planning special events.

TEACHING EXPERIENCE

Assistant Adjunct Professor / August 2006–Present

Otis College of Art and Design / Los Angeles, California

Today's most culturally diverse school of art and design, Otis is considered among the top ten art institutions in the United States. Course content is the responsibility of the faculty member assigned to the course.

COURSES TAUGHT:

- Senior Level Independent Study / Spring 2007
- Typography Two / Spring 2007
- Digital Tools / Spring 2007
- Ways of Working, Ways of Thinking Workshop / Fall 2006
- Photographics: Fashion / Fall 2006

COMMITTEES AND PANELS:

- Typography Curriculum Development
- Mid-semester Senior Show Reviews
- Sophomore Reviews

Graduate Assistant / Fall 2002

Minneapolis College of Art and Design / Minneapolis, Minnesota

COURSES TAUGHT:

- Professional Practice for Fine Artists

Assistant Teacher / Summers 2001 & 2002

Walker Art Center / Minneapolis, Minnesota

The first public art gallery in the Upper Midwest, the Walker is recognized internationally as a singular model of a multidisciplinary arts organization..

COURSES TAUGHT:

- Once Upon a Garden Summer Art Workshop

EDUCATION

Minneapolis College of Art and Design (MCAD)

Post-Baccalaureate Certificate in Graphic Design

GPA of 3.8/4.0, Dean's List each semester

Work featured in "Fresh Talent" internship recruitment brochure

Typography piece purchased by Design Department

University of Wisconsin – Madison

BA in Art History and English

National Merit Scholar

Graduated with Distinction, Phi Beta Kappa

GPA of 3.9/4.0

INVOLVEMENT

- Presenter: *Ways of Working, Ways of Thinking* lecture series, Otis
- *What Matters* symposium materials co-designer and attendee: Otis
- Member: AIGA
- Traveling Volunteer: John Kerry for President 2004
- 2003 National Conference volunteer and attendee: AIGA
- Portfolio Day portfolio reviewer: MCAD
- Community and Family Programs volunteer: Walker Art Center

SOFTWARE SKILLS

Expert knowledge of InDesign, PhotoShop, Illustrator, QuarkXPress, Dreamweaver and Microsoft Office; working knowledge of CSS, HTML and Director.